

THE LOBSTER & CHOWDER HOUSE FRANCHISES

Quick Service Model
Only 2 - 3K Square Feet
Focused Menu with Options
Limited Staffing Needs
Real New England Style
Seafood
Outstanding Training
Program
Superior Operational &
Marketing Support
Real Estate Assistance
Effective Tools For
Managing Your Business



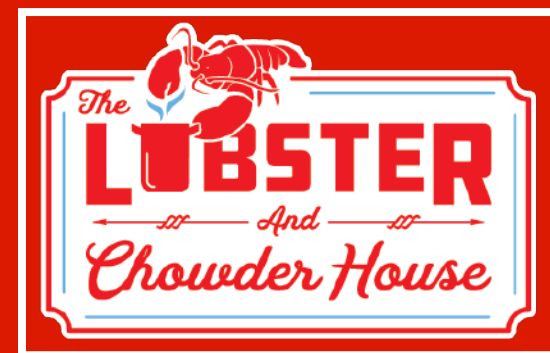
OUR HISTORY



For more than 40 years the Lobster Pot in Provincetown, MA has been dedicated to the winning combination of exceptional food and outstanding value. A true family business at heart, we've developed an impressive following of dedicated customers from around the world who loyally support the brand. Franchising is our way of sharing our success beyond the shores of Cape Cod!

THE LOBSTER
& CHOWDER HOUSE
321 Commercial Street
Provincetown, MA 02657
508-487-0842
www.lobsterchowderhouse.com

THE LOBSTER & CHOWDER HOUSE FRANCHISE OPPORTUNITY



The Lobster & Chowder House franchise opportunity is a Quick Service seafood concept based on 40+ years of restaurant success on Cape Cod. We offer quality ingredients efficiently served in a causal, welcoming atmosphere for all.





For nearly forty years the Lobster Pot family has been dedicated to the winning combination of outstanding food and exceptional service at our restaurant on Cape Cod. In that time we've developed an extensive, impressive and creative menu that keeps the guest experience at its core.



Now we've taken the best from that experience for a fresh, new concept: The Lobster & Chowder House. The Lobster & Chowder House is about more than a great business and quality food. It's a gathering place that connects with people! We guide your franchise with business savvy and practical systems that make it all work for the bottom line.

THE LOBSTER & CHOWDER HOUSE

Our Mission is to guide and grow your franchise community with an engaging menu, quality systems and unparalleled support. For more information, please call 508-487-0842 or visit www.lobsterchowderhouse.com.

OUTSTANDING MENU:

Focused on real New England Seafood with plenty of options, our delicious menu presents a range of outstanding choices for all to enjoy. Tested over time at our affiliate on Cape Cod, The Lobster & Chowder House lets you deliver an exceptional dining experience.



Lobster Roll



Chowder Bread Bowl

EFFICIENT OPERATIONS:

With any business, efficiency and cost control are critical to success. The Lobster & Chowder House guides your franchise with an outstanding training program and effective tools for managing your business.



Lobster Avocado Cocktail



Lobster Grilled Cheese

UNPARALLELED SUPPORT:

From Real Estate Assistance to Marketing support, The Lobster & Chowder House is here to back your franchise every step of the way. Our goal is to help you create a solid foundation for success and use our years of experience to help you grow.



Cod Fish Reuben



Shrimp Scampi